

THE CHILDREN'S INVESTMENT FUND FOUNDATION

The world's largest philanthropy focusing specifically on improving children's lives.

ABOUT CIFF

With an endowment of \$4.4 billion, we support bold ideas for children to survive and thrive, today and in the future. We believe that investing in children has the power to trigger big social and economic changes. Areas of work include children and adolescents' health and nutrition, child protection, early learning and smart ways to slow down and stop climate change.

The foundation was established in 2004 and follows a rigorous business-like approach to philanthropic funding. With offices in London, Nairobi, and New Delhi, CIFF works with a wide

range of partners including governments, non-governmental organisations, other philanthropies, businesses and many others.

Partnerships are critical because it will take the combined efforts of the many to tackle the challenges faced by many children, their families and their communities every day. Programmes are designed to build on ideas and leadership on the ground, adding value with technical expertise and a distinctive evidence-based approach.

CIFF IN INDIA

In India, CIFF has a portfolio of active multi-year grants across a range of issues.

This includes technical support for the Government of India's ambitious school-based deworming programme. Treating children with medication has been shown to drastically reduce the number of worms in their bodies. This prevents the negative effects worms have on infected children's health, nutrition and cognitive abilities.

We know that early experiences can have a huge impact on the development of a child's brain and body. Children across India regularly watch and learn from Galli Sim Sim, which is an effective way of bringing early childhood education to television with engaging stories and music. CIFF's funding helps to develop content that is designed to increase cognitive, social, health and hygiene skills. The programme is broadcast on national and regional television channels in seven languages – Hindi, Gujarati, Marathi, Tamil, Telugu, Kannada and Malayalam.

In Rajasthan, we have a Memorandum of Understanding with the State

Government to support a number of exciting investments to champion children and adolescents. This includes a grant to support India's first government-led community management of acute malnutrition programme, delivered through the public health system. This programme will reach at least 25,000 acutely malnourished children across all districts with the intention that the government will take it to scale.

Another grant is making a remarkable difference in child mortality in the labour rooms of Rajasthan thanks to the introduction of the Safe Childbirth Checklist. This simple, paper-based tool prompts health workers to perform 29 essential practices before, during and after birth. It has led to big improvements and a fall in perinatal mortality. The Government of India is adopting the checklist nationally.

In addition to CIFF's global development work, we also have a large portfolio of grants aimed at tackling climate change, which is the single biggest threat to the future of today's children. Providing a

climate-safe future promises multiple benefits today such as cleaner air, energy security and sustainable jobs, along with smart stewardship of the planet's resources.

CIFF and partners have assembled a team of experts to help governments and industry around the world, including in India and China, to increase the energy efficiency of air conditioners in parallel with the phase-down of super-polluting refrigerants known as hydrofluorocarbons.

Finally, CIFF's newest strand of work focuses on ending the scourge of child slavery and commercial sexual exploitation. Our approach is to raise awareness of the crisis, especially by giving voice to children. We are working closely with governments to build local capacity and increase accountability; building coalitions to support grassroots organisations to pilot and scale up high-impact interventions; and documenting and sharing evidence of what does and doesn't work. The goal is to break the impunity for those who enslave and rape children.



EVERY CHILD DESERVES TO SURVIVE & THRIVE

PARTNERS IN INDIA

To learn more, visit ciff.org/programmes

India's National Deworming Programme

Partner: Pramanit Karya India Private Limited / Evidence Action

To support the Government of India to successfully implement an evidence-based, nationally-mandated deworming programme that reaches at least 75% of children.

Reducing child mortality in Bihar through improved hand washing

Partner: Bhavishya Alliance Child Nutrition Initiatives / Hindustan Unilever Limited

To prevent childhood illness and mortality in Bihar through handwashing with soap.

Education Development Impact Bond

Partner: Educate Girls / UBS Optimus Foundation / Instiglio

To support girls education in Rajasthan and demonstrate that a development impact bond is a viable results-based structure for financing and delivering learning outcomes.

The future of air conditioning

Partner: Institute for Governance and Sustainable Development

To tackle climate change by improving the efficiency of air conditioners in India and China.

Better early learning for urban children in India

Partner: FSG India

To help low-cost private sector education operators provide high-quality early childhood education programmes.

POSHAN - India's first government-led programme for the treatment of acutely malnourished children

Partner: Global Alliance for Improved Nutrition (GAIN)

To support the establishment of India's first government-led programme for the treatment of acutely malnourished children, reaching at least 25,000 children across all districts.

Creating an enabling environment for nutrition results

Partner: Antara Foundation / World Bank Multi-Donor Trust Fund

To significantly contribute to greater accountability and commitment by the government of India - and Rajasthan in particular - towards nutrition actions.

Fighting to end child slavery in India & around the world

Partner: Freedom Fund

To support and coordinate actors and resources to strengthen the anti-slavery community in areas with a high prevalence of child slavery.

Safe Childbirth Checklist

Partner: Jhpiego

To scale the use of the World Health Organisation Safe Childbirth Checklist in order to improve health worker practices and reduce newborn deaths.

Galli Galli Sim Sim

Partner: Sesame Workshop India

To support a children's television programme in India that will improve the skills of 13 million children.

India Safe Care, Saving Lives

Partner: ACCESS Health International

To improve the quality of care in health facilities in India, and save maternal and neonatal lives by working through the government-sponsored health insurance in Andhra Pradesh and Telangana states.

Facilitating learning & action groups

Partner: Ekjut

To scale up participatory learning and action with women's groups to all rural areas in Jharkhand State.

Driving action against child slavery & rape

Partner: Bachpan Bachao Andolan

To create strong legal and economic deterrents against those who enslave and rape children by ensuring quick and fair delivery of justice.

India early childhood education longitudinal study

Partner: Ambedkar University / Centre for Childhood Education and Development

To provide data on trends, competencies, intervention effectiveness, and the sustainability of programmes for four to five year olds.

Monitoring & accountability for nutrition policies & spending

Partner: Results for Development / Institute for Development Studies

To improve nutrition policy delivery, and leverage effective domestic and donor funding for nutrition in Rajasthan.

Helping governments provide quality education

Partner: Ark / The Education Alliance

To help governments in developing countries provide quality education to every child by linking state and non-state actors.



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