

NO WASTED LIVES

A GLOBAL COALITION TO COMBAT ACUTE MALNUTRITION



CHILDREN'S INVESTMENT FUND FOUNDATION



World Food Programme

The Sustainable Development Goals (SDGs) were adopted by 193 countries that agreed to progress for all people by 2030. Through this commitment, global leaders also committed to eliminating all preventable child deaths.

With malnutrition serving as the underlying cause of almost 50 percent of child deaths, we must drive concerted and coordinated action if we expect to achieve the SDG promise to leave no one behind. Failure to prevent and treat malnutrition at scale undermines the effectiveness of efforts to tackle other diseases such as malaria, diarrhoea and pneumonia.

Children threatened and affected by acute malnutrition are at a disadvantage. They are up to 11 times more likely to die than well-nourished children and, while 90 percent of children who complete treatment for acute malnutrition are cured, less than 25 percent of them have access to treatment.

In the face of this injustice, the No Wasted Lives Coalition says “no more.” With the backing of the world’s leading international organisations, we are driving a movement where prevention, early detection and treatment of acute malnutrition are scaled up, and can deliver impact at unprecedented levels for our world’s children.

No Wasted Lives is undeterred in calling for deliberate action to combat acute malnutrition, and making it a global priority requiring innovation, investment and catalytic policy and implementation commitments.

We are championing the acceleration of a child survival revolution. We will not stand by and accept an unjust reality that will stall global progress toward health and prosperity for all.

No wasted lives. No preventable deaths. A promise made to all children. JOIN US.

THE *NO WASTED LIVES* COALITION HAS THREE CLEAR OBJECTIVES

01

MAKE ACTION AGAINST ACUTE MALNUTRITION A POLITICAL PRIORITY AND A GLOBAL HEALTH IMPERATIVE

Articulate a clear case for action based on demonstrable and quantifiable potential for impact. Fill gaps in data and evidence needed to define the problem and describe viable solutions and support donors, national governments and other key stakeholders to act.

02

DISCOVER & DISSEMINATE EFFECTIVE WAYS TO PREVENT, DETECT & TREAT ACUTE MALNUTRITION

Invest in and accelerate the roll-out of the best approaches to preventing, detecting and treating acute malnutrition, and help ensure new ideas get put into practice quickly.

03

MOBILISE MORE MONEY & MAXIMISE EFFECTIVENESS OF CURRENT SPENDING

Invest in and test new ways of reducing the cost of prevention and treatment, to make existing resources go further. Use this information to support and encourage donors and national governments to increase investment and target existing funds strategically.

DELIVERING SUCCESS

Working together, our aim is to:

- 1 Double the proportion of children annually receiving treatment for acute malnutrition by 2020.
- 2 Reduce wasting in children under five to less than 5 percent by 2025.
- 3 Ensure that all children threatened by and suffering from acute malnutrition have access to prevention and treatment services by 2030.
- 4 Help achieve the Sustainable Development Goals of health, wellness and progress for all children worldwide.

**ENDING UNNECESSARY DEATHS FROM
ACUTE MALNUTRITION IS NOT JUST POSSIBLE,
IT IS ACHIEVABLE**

Scaling up efforts to combat all forms of malnutrition will save millions of child lives a year. Deliberate and undeterred action against acute malnutrition is central to child health and survival, educational achievement, economic development and prosperity for all.

We need to act together. No Wasted Lives amplifies evidence and existing efforts, inspires policy, programme and investment commitments, mobilises new partnerships, and drives an unprecedented global movement to achieve the end of acute malnutrition.

WE CAN'T DO THIS ALONE. JOIN US.

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